



## Are you ready to stop talking and start influencing?

Influence is the most powerful tool leaders have to drive results through others. You know you've influenced when you've impacted another's thoughts, feelings, or actions. Speakers get through content, influencers effect *change*.

**Join us for 2 high-impact days where you'll learn how to maximize your influence and transform how you communicate forever.**

### DO YOU NEED TO:

- ❖ Get your ideas heard and your projects funded?
- ❖ Inspire your team to take immediate action?
- ❖ Deliver difficult messages with confidence?
- ❖ Facilitate engaging meetings that get results?
- ❖ Stand out from the pack and be the one others turn to for ideas?

“ *Maximum influence was the most challenging training I've ever attended, but the rewards were tremendous.*  
*Director of Indirect* ”

**Maximum Influence will transform you from a speaker to an influencer.**

### YOU WILL LEAVE WITH:

- ✓ Evidence-based tools to increase your influence when presenting, facilitating meetings, and interpersonally.
- ✓ A proven methodology to clearly structure your ideas for preparation and cut your preparation time by 75%.
- ✓ The ability to demonstrate the 10 characteristics that separate speaking from influencing.
- ✓ 5 skills that will sharpen your listening and amplify your influence.
- ✓ The answer to the #1 question that enables you to adapt to any audience.
- ✓ 4 effective strategies to harness your stress and confidently influence any audience.
- ✓ Follow-up coaching to accelerate your development, reinforce changes, and overcome challenges.

### HOW WE GET THE RESULTS WE PROMISE:

- ❖ With 30 years of experience as professional speakers and behavioral change experts, we know how to get results.
- ❖ We create an environment that enables participants to practice new skills and achieve their specific goals.
- ❖ We deliver specific, insightful feedback that leads to immediate, visible improvement.
- ❖ We actively model every skill taught to accelerate internalization of concepts.

**We guarantee an immediate, visible improvement in your ability to influence!**

- “ *MI was the most valuable course I’ve taken in my career. As an account manager, being influential is the single most important skill in my role. I’ve used the skills I learned in one on one interactions with my reps, in large groups for trainings as well as selling to customers.* ”
- “ *Director B2B: “overall, MI has enabled me to be a better speaker/communicator, upward, downward, and across my organization.”* ”
- “ *Executive Director: Every level of employee can apply it and learn for themselves how little changes make a big, immediate impact on how others perceive you. These nuances allow you to communicate in a powerful, purposeful way whether it’s selling a product or services, supporting a cause or promoting your abilities.* ”
- “ *Director of Indirect: Maximum influence was the most challenging training I’ve ever attended, but the rewards were tremendous.* ”
- “ *Regional Director Data Sales: It is critical that we are able to present a clear, concise, impactful message in many different forums. Maximum influence gives us the foundation to accomplish this. It gives employees the complete foundation. Starting with how to prep and prepare your presentation to delivery to close. No other class that I have taken through is as comprehensive as this.* ”
- “ *Associate Director: This class was one of the most valuable I’ve taken. Unlike other training classes where the info is often not retained, Maximum Influence delivers skills that you can use for a lifetime.* ”

## **KLASSEN** **PERFORMANCE**

[www.klassenperformancegroup.com](http://www.klassenperformancegroup.com)

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